



Sa Sa Awarded the “Hong Kong Service Awards” by East Week Magazine for the Ninth Time

(14 March 2017 – HONG KONG) **Sa Sa International Holdings Limited** (‘Sa Sa’ or the ‘Group’, stock code: 0178), is pleased to announce that the Group has been awarded “Tourists' Choice” at the “Hong Kong Service Awards 2017” organised by East Week Magazine. This is the ninth Hong Kong Service Award received by the Group, attesting to the Group’s leading position in the area of customer service over the years.

Winning the “Hong Kong Service Award” again this year, Sa Sa is glad that its excellent customer services continue to be recognized by the market and tourists. The Group always adheres to its customer-centric approach, and has persevered in raising the service standards through professional staff training in order to create an extraordinary shopping experience for its customers and to make its retail outlets the tourists’ preferred places for shopping. In the future, the Group will strive to continue to offer the best services and products to both tourists and local customers.

The “Hong Kong Service Awards 2017” is organised by East Week Magazine. The Awards recognise enterprises’ endeavors to provide excellent services and products for its customers.



Mr. Kenneth Yip, Director of Training & People Development of Sa Sa receives the Hong Kong Service Award from Ms. Kwan Wai-ling, Publisher and Editor in Chief of East Week Magazine.