



## Sa Sa's Annual Reports Receive 2018 "Best Annual Reports Awards" and "International ARC Awards"

(6 November 2018 – HONG KONG) **Sa Sa International Holdings Limited** ('Sa Sa' or the 'Group', stock code: 0178) is pleased to announce that the Group's annual reports have recently clinched two local and international awards – its 2017/18 annual report was awarded "Citation for Environmental, Social and Governance Disclosure" in the "2018 Best Annual Reports Awards" organised by the Hong Kong Management Association ("HKMA"); whereas the 2016/17 annual report garnered "Honours Award" in the "2018 International ARC Awards" from MerComm, Inc.

The HKMA "2018 Best Annual Reports Awards" aims to encourage publication of timely, accurate, informative and well-presented annual reports for shareholders, employees and the public. Sa Sa has garnered the "Best Annual Reports Awards" for seven consecutive years since 2013, recognising the Group's outstanding performance in maintaining transparent and effective communications with stakeholders.



Sa Sa 2017/18 annual report is awarded "Citation for Environmental, Social and Governance Disclosure".  
Ms Ming Chan, Director of Corporate Communications and Investor Relations of Sa Sa International Holdings Limited receives the award on behalf of the Group.

Sa Sa's 2016/17 annual report also received "Honours Award" earlier in "2018 International ARC Awards" organised by independent awards organisation MerComm, Inc. With the theme "Beauty Propagating", the design of the annual report demonstrates girls' precious moments as well as mother-daughter relationship during their personal growth, conveying the message of the Group's propagating business and continuation of Sa Sa's tradition of elegance.

Organised by independent award organisation, MerComm, Inc., the annual International ARC Awards aims to recognise organisations demonstrating excellence in professional communications. The awards were judged by cross-discipline professionals on criteria in creativity, clarity, effectiveness and performance. Widely known as "Academy Awards of Annual Reports", the awards is internationally recognised and hailed as the most prestigious competition in the industry.



2016/17 annual report, with the theme "Beauty Propagating", receives "Honours Award" in "2018 International ARC Awards".

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