



Registration for Sa Sa Million Dollar Vaccination Lucky Draw Opens on 12 July

Join Hands in Fighting Pandemic for Faster Economic Recovery

(12 July 2021 - HONG KONG) - **Sa Sa International Holdings Limited** ("Sa Sa" or the "Group", stock code: 0178) announces the details of the Sa Sa Million Dollar Vaccination Lucky Draw today. Starting from 12 July 2021, Hong Kong residents who have been vaccinated against COVID-19 can register for the lucky draw, which will be conducted in 10 rounds from 2 August to 4 October 2021. The activities, which are aimed at encouraging citizens to get vaccinated, are part of Sa Sa's endeavour to join the concerted efforts of the community in combating the pandemic and achieving a faster economic recovery.

A total of HK\$1 million worth of Sa Sa's cash vouchers will be given away in the lucky draw. Anyone who is 18 years old or above, holds a valid Hong Kong identity card and has received two doses of COVID-19 vaccine is eligible for the lucky draw (one dose only for persons previously infected with COVID-19). The participants are also required to register themselves as members of Sa Sa's online store, SaSa eShop, before joining the lucky draw.

Dr Simon Kwok, SBS, JP, Chairman and Chief Executive Officer of the Group, said, "The local economy and people's livelihood have been hit hard by the COVID-19 pandemic for more than a year. Aiming at supporting the community to overcome this situation, we organise this lucky draw for the vaccinated residents as an encouragement for participation in vaccination. This is also Sa Sa's response to the Government's call to join hands with all walks of life to actively fight against the pandemic. We hope the pandemic will abate soon so that the anti-pandemic measures will be relaxed, and the border will be re-opened to bring about a quicker economic recovery."

Eligible participants can register for the lucky draw on Sa Sa's vaccination lucky draw website <https://vaccine.sasaluckydraw.com> from 12:00 noon on 12 July to 12:00 noon on 30 September. The lucky draw will be held every Monday from 2 August to 4 October. Every eligible participant can only register for the lucky draw once. They will enter the next round of lucky draw automatically if they have not yet won any prizes in any of the first nine rounds until the last one to be held on 4 October.

50 winners will be drawn in each round of lucky draw randomly by a computer system. Each winner will receive HK\$2,000 worth of Sa Sa's cash vouchers, which can be redeemed at Sa Sa's physical stores in Hong Kong and are valid for three months. In addition, each winner will be given a one-year Sa Sa physical store VIP membership. The list of winners will be announced the day after each weekly draw on Sa Sa's Facebook page and its vaccination lucky draw website. Winners will also be notified by WhatsApp or SMS within seven days of each draw. They will have to claim the prizes in person at designated Sa Sa stores within one month of the notification. They will be required to show their Hong Kong identity cards, records of COVID-19 vaccination and electronic membership cards issued by Sa Sa's online store.

Furthermore, in order to encourage vaccination against COVID-19 among Sa Sa's staff, the Group will separately set up a staff lucky draw, which will give away an additional HK\$200,000 worth of Sa Sa's cash vouchers to the winners. Hong Kong staff who have already received two doses of COVID-19 vaccine in the city are eligible to register for the lucky draw.

For further details, please visit Sa Sa's vaccination lucky draw website
<https://vaccine.sasaluckydraw.com>.

All potential participants are advised to consult their doctors before deciding to get any vaccination. For vaccination and booking details, please visit the Government's official website www.covidvaccine.gov.hk.

Prizes for each winner include Sa Sa's cash vouchers worth HK\$2,000 and a one-year Sa Sa physical store VIP membership

 <p>HK\$2,000 worth of Sa Sa's cash vouchers (in HK\$100 gift certificates)</p>	 <p>One-year Sa Sa physical store VIP membership</p>
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