



Sa Sa Receives “Overall Best IR Company” and 11 Awards at HKIRA 6th Investor Relations Awards

(16 October 2020 – HONG KONG) – **Sa Sa International Holdings Limited** (“Sa Sa” or the “Group”, stock code: 0178) is pleased to announce that the Group was awarded the “Overall Best IR Company” and 11 other awards in the small-cap category at the 6th “Investor Relations Awards” organised by the Hong Kong Investor Relations Association (“HKIRA”). Dr Simon Kwok, *SBS, JP*, Chairman and Chief Executive Officer of the Group, and Dr Guy Look, Chief Financial Officer and Executive Director of the Group were awarded “Best IR by Chairman / CEO” and “Best IR by CFO” respectively for the sixth consecutive year. The record number of 12 awards show that the Group’s adherence of the best practices in investors relations, accountability and commitment to the investment community are widely recognised by the international investment community.

Sa Sa received the following awards in the **small-cap** category:

- **Overall Best IR Company**
- **Best IR Company**
- **Best IR by Chairman / CEO – *Dr Simon Kwok, Chairman and Chief Executive Officer***
- **Best IR by CFO – *Dr Guy Look, Chief Financial Officer and Executive Director***
- **Best IR Team – *Dr Simon Kwok, Dr Guy Look and Ms Ming Chan, Director, Corporate Communications and Investor Relations***
- **Best Investor Meeting**
- **Best Investor Presentation Material**
- **Best Annual Report**
- **Best ESG (S)**
- **Best ESG (G)**
- **Grand ESG Award**
- **My Favorite Listed Company**

Dr Simon Kwok, *SBS, JP*, Chairman and Chief Executive Officer of the Group, said, “We are delighted that the Group received awards from HKIRA for the sixth consecutive year, the 12 awards is a tremendous encouragement of our efforts. We are very thankful to the Board of Directors and our colleagues who have given us their full support. Sa Sa will continuously strive to adopt multiple channels to maintain two-way communication and interaction with investors. Conveying our business updates via multiple platforms including corporate website and social media can help achieve the highest standards in corporate governance and create long-term and fruitful returns to shareholders.”

Dr Guy Look, Chief Financial Officer and Executive Director of the Group, added, “In light of the outbreak of the COVID-19 pandemic, the Group adjusted the means of communication and actively maintained a high level of transparent interaction with investors through multi-channel digital platforms, maintaining accurate and timely update of our business development without geographical limitations. We will continue to review and strengthen the investor relations function to sustain effective communication channels with investors and to further enhance transparency as well as standards in investor relations.”

Organised by HKIRA, the Investor Relations Awards aims at recognising outstanding Hong Kong-listed companies and IR professionals that achieve excellent performance in investor relations and commend the best IR practices. The awards were nominated by the public and selected by the local and international analysts as well as fund managers.

– End –



Dr Simon Kwok, Chairman and Chief Executive Officer of Sa Sa and
Dr Guy Look, CFO and Executive Director
with awards from the HKIRA 6th Investor Relations Awards.

Please click [here](#) for hi-res photos.