



Sa Sa Receives ‘Overall Best IR Company’ (Small-cap) and Five Awards at the HKIRA 4th Investor Relations Awards

(21 May 2018 – HONG KONG) **Sa Sa International Holdings Limited** (“Sa Sa” or the “Group”, stock code: 0178) is pleased to announce that it was awarded the “Overall Best IR Company” and five other awards in the small-cap category at the 4th Investor Relations Awards organised by Hong Kong Investor Relations Association (“HKIRA”). Among the awards, Dr Simon Kwok, *SBS, JP*, Chairman and Chief Executive Officer of the Group won “Best IR by Chairman/ CEO” and Dr Guy Look, Chief Financial Officer and Executive Director of the Group won “Best IR by CFO”.

This year, 184 Hong Kong-listed companies were nominated for HKIRA 4th Investor Relations Awards 2018 in aggregate. Winners in 29 award categories of HKIRA 4th Investor Relations Awards 2018 were selected by professionals in the investment community through online voting. The six awards testify to the recognitions from the local and overseas investment community to the Group’s commitment to foster investor relations and promote excellence in IR practices.

Sa Sa received the following prizes in the **small-cap** category:

- **Overall Best IR Company**
- **Best IR Company**
- **IR Awards for 3 years**
- **Best IR by Chairman/CEO - Dr Simon Kwok, Chairman and Chief Executive Officer**
- **Best IR by CFO - Dr Guy Look, Chief Financial Officer and Executive Director**
- **Best Investor Meeting**

Welcoming the awards, **Dr Simon Kwok, *SBS, JP*, Chairman and Chief Executive Officer of the Group**, said, “We are delighted that the Group received multiple awards from HKIRA for four consecutive years as recognition of our efforts. We are thankful to the Board of Directors and our colleagues who gave us their full support, which is key to our success. To attain the highest standards and promote best IR practices, Sa Sa will continue to make ongoing improvements to pursue excellence.”

Dr Guy Look, Chief Financial Officer and Executive Director of the Group, added, “We believe that it is always important to maintain effective two-way communication with investors, allowing the investors to have the latest and comprehensive understanding of our business.

Apart from providing accurate publicly disclosed information on a timely and transparent basis, we also put emphasis on helping investors understand our business, so that the investment community can make informed investment decisions. We will continue to make ongoing efforts to enhance our standard of investor relations work.”



Dr Guy Look, CFO and Executive Director of Sa Sa (left) received award at the 4th HKIRA Investor Relations Awards.



Dr Simon Kwok, Chairman and Chief Executive Officer (right) and Dr Guy Look, CFO and Executive Director (left) welcomed the six awards from the Inaugural HKIRA Investor Relations Awards.