



**Dr Eleanor Kwok, Sa Sa's Founder & Vice-Chairman,
Honoured "Asian Social Caring Leadership Award"**

(2 Mar 2017 – HONG KONG) **Sa Sa International Holdings Limited** ("Sa Sa" or the "Group", stock code: 0178) is pleased to announce that Dr Eleanor Kwok, *BBS*, Founder and Vice-Chairman of the Group, was honoured "Asian Social Caring Leadership Award" by Social Enterprise Research Institute in recognition of her distinguished contribution in corporate innovation and sustainability.

Social Enterprise Research Institute's "Asian Social Caring Leadership Award" was held since 2014. It selects and honors leaders from across industry sectors in Asia with outstanding contribution in social environment protection, human rights, labour standards, anti-corruption and customer care.

Social Enterprise Research Institute (SERI) is the first non-profit professional organization in Asia that is committed to a voluntary set of ethical standards in the areas of social care and responsibility. It is endorsed by Nobel Laureate Professor Haraldzur Hausen, who is the Honorary Life Chancellor of SERI.



Dr Eleanor Kwok, *BBS*, Founder and Vice-Chairman of Sa Sa, receives "Asian Social Caring Leadership Award" presented by Social Enterprise Research Institute

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